

LHA BOARD MEETING MINUTES – Nov 18, 2021, 6:30pm (ZOOM MEETING)

Directors Present (15): Pamela Gillen, Elaine Furlow, Lauren Harris, Michele Horwitz Cornwell, Ralph Johnson, Jim Lantelme, Laura London, Richard Price, Matt Weinstein, Michelle Winters, Desire Davis Stolar, Jeff Joseph, Sandi Chesrown, Peter Bota, and Tom Korn.

Directors Absent: Tom Wolfe

LHA Staff Present: Ginger Brown

Welcome & Call to Order

Meeting was called to order by Pamela Gillen, Vice President, at 6:30 pm. Pamela welcomed Board Members and motioned to accept the minutes from the last board meeting. Pamela made a motion, Richard seconded, and the motion passed.

Arlington County Board Update

Katie Cristol congratulated LBA on the wonderful celebration of the renaming of the corridor. She personally thanked LBA for their work over the years on the plan and looked forward to adopting the Plan and the follow-on implementation work. Katie also congratulated LBA on the successful work completed on renaming “old” Lee Highway. The County Board was pleased to recommend to the CTB the name “Cherry Hill Road.” Katie reported on the narrowing of the housing types being considered for the Missing Middle Study. They will be looking at geographies of where they can legalize these housing types next. The Board is also considering next steps for ARPA funds, a childcare capital fund, and resources for the long-term unemployed.

AED Update

Susan Soroko gave the Arlington Economic Development Update. She reported on the update on the effort to extend the TOSA.

Plan Langston Boulevard Update

Natasha Alfonso-Ahmed gave a brief update on PLB. Staff was continuing to evaluate the community feedback and conducting more detailed analysis while creating the Preferred Concept Plan. The County would be hosting an information session in December on common misconceptions for clarification before the Preferred Concept Plan is released next year.

President’s Report

Pamela Gillen discussed the need for and timing of a Strategic Planning process for the future of LBA to begin after the adoption of Plan Langston Boulevard. A committee to guide the strategic planning would be formed in the coming months.

Executive Directors Report

Ginger Brown reported on a DRAFT License Agreement with the owners of the Coldwell Banker building to allow LBA to use the vacant building for temporary community engagement space.

Ginger reported on a renewed effort to begin the process to transition LBA to a 501(C)3. Additional items included an update on the Optimist's Tree Lot, a potential article for the Washingtonian, and collaboration with Arlington Economic Development.

Finance Report

Michele Cornwell shared the FY2023 Budget Request & Work Plan. The discussion centered around the benefits of providing a 3 Year Work Plan/Budget as was requested by County Board members. Direction was given to move forward with providing AED with a 3 Year Work Plan/Budget.

Events Committee

Ginger Brown gave an update on the planning for Earth Day Every Day Festival and the Bike to Work Day pitstop.

Branding and Logo Discussion

Ginger presented several options for an updated LBA logo. She received significant feedback on the design and color palette. Once a strategic planning process for LBA is completed, a rebranding group may be formed.

Meeting adjourned at 8:00 pm